



**Shethji**<sup>TM</sup>  
broking house pvt. ltd.

TRADING FINANCIAL MARKET  
**SIMPLIFIED**



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**Shethji Broking House Pvt Ltd**, here Shethji stands for the clientele we are serving i.e. our motto is circled around our client's requirements and benefits. Though very old saying, "Earnings are side effect of Happy customers", yet this saying always holds the truth. Financial market's complications are themselves enough to make an individual puzzled and unsatisfied all the time. Our motto is to make those puzzles a simple process flow and turn dissatisfaction into satisfaction, by delivering our simple and efficient services. Our Mantra is "Simplification of Financial Markets".

There is no rocket science in this world apart from making a rocket, that too until we do not know how to make one. Financial market is also rocket science until we know about underlying product and its compliances. Unlike the formula of building a rocket, financial market information is easily available and we just need to compile from proper source to make that a simple literature. With occupied schedule of ours, we do not get enough time to compile, read, analyze and decide on the same. Here comes Shethji in role, we simplify things for our clients, doing all homework on his behalf to trade in financial markets before he/she do execution of actual trades.

## METHODOLOGY

Our methodology is to educate and provide full circle service to our clientele. An educated client is an asset to any business. Particularly in financial markets, awareness and education is key to make profit. Most of the time its ignorance to actual market behavior, facts, trends, compliances and other relevant factors, which results in heavy as well as unforeseen losses to an individual or organization. Being aware and educated, not only avoid such heavy unforeseen losses, in-fact enable ones to make positive earnings and stay in market with enthusiasm.





# TRADING PLATFORMS

## COMMODITY DERIVATIVES

Direct Member of India's Leading Commodity Derivative Exchanges MCX and NCDEX.

## EQUITY CASH AND DERIVATIVES

Equity Cash (delivery basis) NSE as well as BSE, with Highly Liquid Futures and Options Platform of NSE.

## FOREX CURRENCY DERIVATIVES

Most recent derivatives yet very liquid segment of futures and options. A must for all EXIM participants.

## IPO SERVICE

IPO platform of NSE, BSE with access to SME section.



# DERIVED SERVICES

## FACILITATION OF COMMODITY ARBITRAGE (CASH AND CARRY) —

Most efficient Risk managed return over investment strategy.

## COMMODITY HEDGING STRATEGY —

A must recommended to all who are exposed to buy risk or sell risk in commodities as raw material or finished goods respectively.

## CURRENCY HEDGING —

A must to all EXIM players who have currency risk of either short side or long side.

## FACILITATION IN PRICE TREND BASED COMMODITY TRADING —

Knowledge sharing service, to keep our clients updated.

## FULL CIRCLE SUPPORT SERVICE OF COMMODITY PHYSICAL DELIVERY ON EXCHANGES —

delivering on exchange trading platform requires a level of expertise and compliance understanding, which we carry.

## COMMODITY RESEARCH AND ADVISORY —

information and knowledge sharing for right trade/hedge decision-making.

## EQUITY MARKET CASH AS WELL AS DERIVATIVES SEGMENT TRADING —

A must instrument/ product, which every individual/organization must have in their investment/trade basket.

## FACILITATION OF IPO BIDDING —

Grab the value when it's small ;the philosophy for bidding a right IPO.



# TRADING PLATFORM ACCESSING FACILITIES

## **SHETHJI TRADING APP**

Shethji trading App is a Smart and Fast Executing Trading App, Which can be used from Anywhere and Anytime. Always Live Streaming Feeds.

## **SHETHJI TRADING TERMINAL**

A Software Based PC Trading Terminal, With High-Speed Data Dissemination.

## **DIAL AND TRADE**

We have Dedicated Trading Cell at our Head Office and a Client can Trade via Phone Call, via Registered Phone Number.



# REASONS FOR CHOOSING SHETHJI BROKING HOUSE

## **WIDE PRODUCT BASKET**

SBHPL offers all three segments i.e. equity, commodity as well as currency.

## **FULL CIRCLE DECADE PLUS EXPERIENCE**

More than decade experience of "full circle" commodity trade, enabling us to hand hold our clients, in each and every aspect of the same.

## **PERSONALIZED APPROACH**

while trading every individual is different, so require a different set of response and services. We profile each of our clients and serve him/her accordingly.

## **MULTI MODAL TRADING FACILITY**

via app, PC software or making a phone call.

## **OUR METHODOLOGY OF SIMPLIFICATION**

Most of people exit at their entry only. We at Shethji, first educate our client about market and trading segment according to his profile. Which enable him to reap required benefits by avoiding expensive initial learning hits.



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